WHAT IS CLAIMED IS:

1. A method for providing a multicast service, comprising:

maintaining multicast service information at an application server, the multicast service information describing a multicast service having an associated subscriber, the multicast service operable to deliver multicast content from a multicast source;

determining a cell supporting a user device associated with the subscriber;

initiating creation of a bearer path for the multicast service; and

enabling delivery of the multicast content to the user device using the bearer path.

2. The method of Claim 1, wherein initiating creation of the bearer path for the multicast service further comprises:

determining an enabler mobile corresponding to the cell supporting the user device; and

instructing the enabler mobile to initiate creation of a radio access bearer.

3. The method of Claim 1, further comprising communicating one or more parameters associated with the bearer path to the user device, the user device operable to use the parameters to receive the multicast content.

4. The method of Claim 1, further comprising establishing a multicast service level of the multicast service in accordance with the cell supporting the user device.

5. The method of Claim 1, further comprising performing a power control operation by:

determining a signal power;

calculating power control information from the signal power; and

initiating adjustment of the signal power according to the power control information.

6. A server for providing a multicast service, comprising:

a memory operable to store multicast service information, the multicast service information describing a multicast service having an associated subscriber, the multicast service operable to deliver multicast content from a multicast source; and

one or more processors coupled to the memory and operable to:

determine a cell supporting a user device associated with the subscriber;

initiate creation of a bearer path for the multicast service; and

enable delivery of the multicast content to the user device using the bearer path.

7. The server of Claim 6, wherein the one or more processors are operable to initiate creation of the bearer path for the multicast service by:

determining an enabler mobile corresponding to the cell supporting the user device; and

instructing the enabler mobile to initiate creation of a radio access bearer.

8. The server of Claim 6, wherein the one or more processors are further operable to communicate one or more parameters associated with the bearer path to the user device, the user device operable to use the parameters to receive the multicast content.

9. The server of Claim 6, wherein the one or more processors are further operable to establish a multicast service level of the multicast service in accordance with the cell supporting the user device.

10. The server of Claim 6, wherein the one or more processors are further operable to perform a power control operation by:

determining a signal power;

calculating power control information from the signal power; and

initiating adjustment of the signal power according to the power control information.

11. Logic for providing a multicast service, the logic embodied in a medium and operable to:

maintain multicast service information at an application server, the multicast service information describing a multicast service having an associated subscriber, the multicast service operable to deliver multicast content from a multicast source;

determine a cell supporting a user device associated with the subscriber;

initiate creation of a bearer path for the multicast service; and

enable delivery of the multicast content to the user device using the bearer path.

12. The logic of Claim 11, operable to initiate creation of the bearer path for the multicast service by:

determining an enabler mobile corresponding to the cell supporting the user device; and

instructing the enabler mobile to initiate creation of a radio access bearer.

13. The logic of Claim 11, further operable to communicate one or more parameters associated with the bearer path to the user device, the user device operable to use the parameters to receive the multicast content.

14. The logic of Claim 11, further operable to establish a multicast service level of the multicast service in accordance with the cell supporting the user device.

15. The logic of Claim 11, further operable to perform a power control operation by:

determining a signal power;

calculating power control information from the signal power; and

initiating adjustment of the signal power according to the power control information.

16. A method for providing a multicast service, comprising:

receiving at an enabler device an instruction to create a radio access bearer for a multicast service, the multicast service operable to deliver multicast content from a multicast source, the enabler device assigned to a cell supporting a user device;

creating the radio access bearer for the multicast service in response to the instruction;

opening a Packet Data Protocol context for the radio access bearer; and

enabling delivery of the multicast content to the user device using the radio access bearer.

17. The method of Claim 16, further comprising communicating one or more parameters associated with the radio access bearer to an application server.

18. An enabler device for providing a multicast service, comprising:

an interface operable to receive an instruction to create a radio access bearer for a multicast service, the multicast service operable to deliver multicast content from a multicast source, the enabler device assigned to a cell supporting a user device; and

one or more processors coupled to the interface and operable to:

create the radio access bearer for the multicast service in response to the instruction;

open a Packet Data Protocol context for the radio access bearer; and

enable delivery of the multicast content to the user device using the radio access bearer.

19. The enabler device of Claim 18, the one or more processors further operable to communicate one or more parameters associated with the radio access bearer to an application server.

20. Logic for providing a multicast service, the logic embodied in a medium and operable to:

receive at an enabler device an instruction to create a radio access bearer for a multicast service, the multicast service operable to deliver multicast content from a multicast source, the enabler device assigned to a cell supporting a user device;

create the radio access bearer for the multicast service in response to the instruction;

open a Packet Data Protocol context for the radio access bearer; and

enable delivery of the multicast content to the user device using the radio access bearer.

21. The logic of Claim 20, further operable to communicate one or more parameters associated with the radio access bearer to an application server.

22. A method for providing a multicast service, comprising:

activating at a multicast gateway support node a Packet Data Protocol context for a multicast service, the multicast service operable to deliver multicast content from a multicast source;

receiving an instruction to join a multicast tree for the multicast service; and

joining the multicast tree in response to the instruction.

23. The method of Claim 22, further comprising:

receiving the multicast content communicated using a plurality of data packets; and

duplicating the data packets to create duplicated data packets for each enabler mobile of a plurality of enabler mobiles.

24. A node for providing a multicast service, comprising:

an interface operable to:

receive an instruction to activate a Packet Data Protocol context for a multicast service, the multicast service operable to deliver multicast content from a multicast source; and

receive an instruction to join a multicast tree for the multicast service; and

one or more processors coupled to the interface and operable to:

activate the Packet Data Protocol in response to the instruction to activate the Packet Data Protocol context; and

join the multicast tree in response to the instruction to join the multicast tree.

25. The node of Claim 24, wherein:

the interface is operable to receive the multicast content communicated using a plurality of data packets; and

the processor is operable to duplicate the data packets to create duplicated data packets for each enabler mobile of a plurality of enabler mobiles.

26. Logic for providing a multicast service, the logic embodied in a medium and operable to:

activate at a multicast gateway support node a Packet Data Protocol context for a multicast service, the multicast service operable to deliver multicast content from a multicast source;

receive an instruction to join a multicast tree for the multicast service; and

join the multicast tree in response to the instruction.

27. The logic of Claim 26, further operable to:

receive the multicast content communicated using a plurality of data packets; and

duplicate the data packets to create duplicated data packets for each enabler mobile of a plurality of enabler mobiles.

28. A method for providing a multicast service, comprising:

maintaining multicast service information at an application server, the multicast service information describing a multicast service having an associated subscriber, the multicast service operable to deliver multicast content from a multicast source;

initiating creation of a bearer path for the multicast service by communicating an instruction from the application server to an enabler device, the instruction for creating a radio access bearer for the multicast service, the enabler device associated with a cell supporting a user device associated with the subscriber; and

enabling delivery of the multicast content to the user device using the bearer path.

29. The method of Claim 28, wherein enabling delivery of the multicast content to the user device using the bearer path further comprises:

activating at a multicast gateway support node a Packet Data Protocol context for the multicast service; and

joining the multicast gateway support node to a multicast tree for the multicast service.

30. The method of Claim 28, further comprising communicating one or more parameters associated with the bearer path to the user device, the user device operable to use the parameters to receive the multicast content.

31. The method of Claim 28, further comprising establishing a multicast service level of the multicast service in accordance with, at least one of the cell supporting the user device and a subscription of the subscriber.

32. The method of Claim 28, further comprising:

receiving at a multicast gateway support node the multicast content communicated using a plurality of data packets; and

duplicating the data packets to create duplicated data packets for each enabler mobile of a plurality of enabler mobiles.

33. A system for providing a multicast service, comprising:

an application server operable to:

maintain multicast service information describing a multicast service having an associated subscriber, the multicast service operable to deliver multicast content from a multicast source; and

initiate creation of a bearer path for the multicast service by communicating an instruction for creating a radio access bearer for the multicast service; and

an enabler device associated with a cell supporting a user device associated with the subscriber, the enabler device operable to:

receive the instruction for creating the radio access bearer for the multicast service;

create the radio access bearer in response to the instruction; and

enable delivery of the multicast content to the user device using the bearer path.

34. The system of Claim 33, further comprising a multicast gateway support node operable to:

activate a Packet Data Protocol context for the multicast service; and

join the multicast gateway support node to a multicast tree for the multicast service.

35. The system of Claim 33, the application server further operable to communicate one or more parameters associated with the bearer path to the user device, the user device operable to use the parameters to receive the multicast content.

36. The system of Claim 33, the application server further operable to establish a multicast service level of the multicast service in accordance with at least one of the cell supporting the user device and a subscription of the subscriber.

37. The system of Claim 33, further comprising a multicast gateway support node operable to:

receive the multicast content communicated using a plurality of data packets; and

duplicate the data packets to create duplicated data packets for each enabler mobile of a plurality of enabler mobiles.

38. Logic for providing a multicast service, the logic embodied in a medium and operable to:

maintain multicast service information at an application server, the multicast service information describing a multicast service having an associated subscriber, the multicast service operable to deliver multicast content from a multicast source;

initiate creation of a bearer path for the multicast service by communicating an instruction from the application server to an enabler device, the instruction for creating a radio access bearer for the multicast service, the enabler device associated with a cell supporting a user device associated with the subscriber; and

enable delivery of the multicast content to the user device using the bearer path.

39. The logic of Claim 38, operable to enable delivery of the multicast content to the user device using the bearer path by:

activating at a multicast gateway support node a Packet Data Protocol context for the multicast service; and

joining the multicast gateway support node to a multicast tree for the multicast service.

40. The logic of Claim 38, further operable to communicate one or more parameters associated with the bearer path to the user device, the user device operable to use the parameters to receive the multicast content.

41. The logic of Claim 38, further operable to establish a multicast service level of the multicast service in accordance with at least one of the cell supporting the user device and a subscription of the subscriber.

42. The logic of Claim 38, further operable to:

receive at a multicast gateway support node the multicast content communicated using a plurality of data packets; and

duplicate the data packets to create duplicated data packets for each enabler mobile of a plurality of enabler mobiles.

43. A system for providing a multicast service, comprising:

means for maintaining multicast service information at an application server, the multicast service information describing a multicast service having an associated subscriber, the multicast service operable to deliver multicast content from a multicast source;

means for initiating creation of a bearer path for the multicast service by communicating an instruction from the application server to an enabler device, the instruction for creating a radio access bearer for the multicast service, the enabler device associated with a cell supporting a user device associated with the subscriber; and

means for enabling delivery of the multicast content to the user device using the bearer path.

44. A method for providing a multicast service, comprising:

maintaining multicast service information at an application server, the multicast service information describing a multicast service having an associated subscriber, the multicast service operable to deliver multicast content from a multicast source;

establishing a multicast service level of the multicast service in accordance with a cell supporting a user device associated with the subscriber;

initiating creation of a bearer path for the multicast service by communicating an instruction from the application server to an enabler device, the instruction for creating a radio access bearer for the multicast service, the enabler device associated with the cell supporting the user device associated with the subscriber;

enabling delivery of the multicast content to the user device using the bearer path by:

activating at a multicast gateway support node a Packet Data Protocol context for the multicast service; and

joining the multicast gateway support node to a multicast tree for the multicast service;

communicating one or more parameters associated with the bearer path to the user device, the user device operable to use the parameters to receive the multicast content;

receiving at the multicast gateway support node the multicast content communicated using a plurality of data packets; and

duplicating the data packets to create duplicated data packets for each enabler mobile of a plurality of enabler mobiles, the plurality of user devices comprising the user device associated with the subscriber.